



Tri City Quilters' Guild • 40th Quilt Show and Merchant Mall March 22-23, 2024
 Three Rivers Convention Center, Kennewick, WA

Application to Advertise in 2024 Show Program

The show program is provided to our approximately 1,800 show attendees. Your advertisement will reach individuals who love art, quilting, and needlework and who live and work in your community, as well as out of town visitors. Program advertisements are a cost-effective way to share your business capabilities with patrons of fabric arts and their families.

The program is 5.5" x 8.5" with 32-40 pages, and saddle stitched with a full color keepsake cover featuring our theme of the year. Past experience has shown that including a coupon in your ad can encourage attendees to save and use their booklets well after the show is over.

Business Name		
Contact Name		Phone
Street	Email	
City	State	ZIP
Website		

Description	Price	Notes
Full-page Color 4.5" x 7.5" outside back cover	\$225	
Full-page Color 4.5" x 7.5" inside back or front cover	\$200	
Full-page Color 4.5" x 7.5" within program booklet	\$175	
Half-page Color 4.5" x 3.75" within program booklet	\$100	
Quarter-page Color 4.5" x 2" within program booklet	\$75	

Total Enclosed (checks only please) _____

IMPORTANT INFORMATION

- To ensure the best quality, please submit your logo, desired content, or completed ad electronically to oc.carol@gmail.com. If mailing ad content, please send flat and do not fold to Carol O'Callaghan, 9903 Coronado Dr, Pasco WA 99301. If desired, a display ad can be created for you at no cost (email or call Carol 509-289-9065). Checks should be mailed to the treasurer, however, see below.
- Electronic ad copy may be sent electronically; however your ad cannot be included unless payment is received by Feb 19, 2024.
- Tri-City Quilters' Guild will handle requests for advertising on a first-come-first-served basis and will not be responsible for misdirected entries.
- Questions about your ad design? Contact Carol O'Callaghan at oc.carol@gmail.com or 509-289-9065.

Advertising submission/payment deadline — JAN 31, 2024

Checks payable to and mailed to the Treasurer at:

TCQG
 PO Box 215
 Richland, WA 99352

Thank you!